



PRESS RELEASE

Sam's Tours welcomes dive veteran Marc Bauman on board

New Sales & Marketing Director to build on customer service excellence and shark conservation

Koror/Munich, January 23, 2010 – Sam's Tours the premier PADI Five Star National Geographic Dive Center in Palau, Micronesia, welcomes Marc Bauman on board to head its global sales and marketing activities.

Bringing Marc Bauman on board adds another high-caliber dive industry professional to Sam's Tours already highly decorated staff. The PADI and SSI instructor with well over 6,000 logged dives previously worked as CEO and General Manager of one of the largest and oldest dive companies, Bahamas based UNEXSO. Equally important is Bauman's expertise and dedication to shark conservation. Sam's Tours, who is celebrating its 20th anniversary this year, has an unwavering commitment to conservation, and has a long history of fighting for the protection of the sharks of Palau.

The 37-year old puts the short term focus on carrying forward the "Reflection of Excellence" mission that has made Sam's Tours Palau's premier dive base. Looking more long term, Bauman aims to further develop the customer service and value Sam's Tours offers its guests.

Marc Bauman explains: "I have been visiting Palau for more than ten years now and I am thrilled to be here permanently. It's an honor to be working with one of the best dive companies in the world. Palau's diving is world class and we hope to enhance our global marketing efforts to reach more dive enthusiasts. My aim is to continue developing the high standards of quality Sam's Tours stands for and to ensure our customers get the best service they can expect from a dive vacation."

„We are delighted to have Marc on board as we approach our 20th year in business. He brings expertise that will help enhance our core products and services and ensure



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that Sam's Tours maintains its' reputation as the premier diving and eco tour provider in Palau“, adds Dermot Keane, Managing Director of Sam's Tours.

For more information on Sam's Tours, please visit:

<http://www.samstours.com>

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About Sam's Tours

Sam's Tours is an independent 5* PADI National Geographic Dive Center and eco-adventure tour company based in Malakal Harbor, Koror, Palau. Offers include scuba dive trips, snorkel trips, rock island tours, land tours, kayak trips and sailing charters. The well-equipped dive center offers the complete range of scuba experiences from introductory Scuba programs through PADI Instructor certification and includes a digital photography and videography shop, technical diving services like rebreather support, authorized Scubapro and Aqua Lung sales & service. Sam's Tours offers complimentary Nitrox up to 36% with proof of certification. Sam's Tours is a leader in efforts to protect the archipelago's natural resources and the only Palau dive center to receive the Palau Conservation Society „Corporate Partner in Conservation 10 Year Award“. Sam's Tours is also a corporate sponsor of the Palau Shark Sanctuary Fund. Sam's Tours is a member of Quality Divers, a dive network promoting a common set of quality standards by its associated members.