



## PRESS RELEASE

### **Dive to the max – the third dive is for free at Sam’s Tours Palau!**

*Autumn season in Europe to start with great promotion*

### **Koror/Munich, September 1, 2010 – A dive trip to Palau’s pristine dive spots now gets even better: More dives for the same budget!**

As the days get shorter and the weather increasingly unpleasant in Europe, Palau is returning from the slow summer season and preparing for the peak of the dive season in January and February. For all European divers, who sense the urgent need to escape the chilly autumn, should put Palau up on their radar. Palau’s premier dive base, Sam’s Tours, offers the third dive for free for all bookings made between now and end of October, while the travel may be completed as late as December 31, 2010. The promotion is available through all participating dive tour operators in Europe working together with Sam’s Tours.

For more information on Sam’s Tours or to download the complete list of tour operators in Europe participating in the promotion, please visit the section “Facts & Links” in the press lounge:

<http://www.tourism-unlimited.com/presslounge/SamsTours>

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#### **About Sam’s Tours**

Sam’s Tours is an independent 5\* PADI National Geographic Dive Center and eco-adventure tour company based in Malakal Harbor, Koror, Palau. Offers include scuba dive trips, snorkel trips, rock island tours, land tours, kayak trips and sailing charters. The well-equipped dive center offers the complete range of scuba experiences from introductory Scuba programs through PADI Instructor certification and includes a digital photography and videography shop, technical diving services like rebreather support, authorized Scubapro and Aqua Lung sales & service. Sam’s Tours offers complimentary Nitrox up to 36% with proof of certification. Sam’s Tours is a leader in efforts to protect the archipelago’s natural resources and the only Palau dive center to receive the Palau Conservation Society „Corporate Partner in Conservation 10 Year Award“. Sam’s Tours is also a corporate sponsor of the Palau Shark Sanctuary Fund. Sam’s Tours is a member of Quality Divers, a dive network promoting a common set of quality standards by its associated members.