



PRESS RELEASE

Palau's Sam's Tours to attend Boat 2008

Munich, January 8, 2008 - The independent PADI Five Star National Geographic Dive Center Sam's Tours will attend the 2008 trade show Boat from January 19 to 27 in Dusseldorf, Germany. The dive center and eco-adventure tour company is based in Malakal Harbor, Koror, Palau and offers scuba dive as well as snorkel trips or rock island tours every day of the year. Introducing renovated facilities including an improved Customer Gear Locker, Rental Center and Compressor Room as well as a new fully equipped center for digital photography, Sam's Tours has interesting news to distribute to visitors of the trade show.

The Palau archipelago is a destination secret even among divers. "Due to our unique location we own one of the world's richest zones of marine bio-diversity.", explains Dermot Keane, Managing Director of Sam's Tours the specifics of the destination. "We have something to offer for every level of diver", adds Keane, "from challenging drift dives with sharks to the calm `backyards` with plenty of colorful and beautiful soft corals."

Customers can learn more about Sam's Tours and Palau or request an individual offer for their next dive trip at the Palau Visitor's Authority Booth located in Hall 3, booth number C90.

The team of Sam's Tours is looking forward to meeting the press at the trade show to give further information about upcoming specialties at the dive center within the year. For individual interview appointments please contact Christoph Hoppe at christoph.hoppe@tourism-unlimited.com or by phone at +49 - 163 - 55 65 520.

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About Sam's Tours

Sam's Tours is an independent PADI Five Star Dive National Geographic Dive Center and eco-adventure tour company based in Malakal Harbor, Koror, Palau. Offers include scuba dive trips, snorkel trips, rock island tours, land tours, kayak trips and sailing charters.

The well-equipped dive center offers the complete range of scuba experiences from introductory Scuba programs through PADI Instructor certification and includes a digital photography and videography shop, technical diving services like rebreather support, authorized Scubapro and Aqua Lung sales & service. Sam's Tours offers complimentary Nitrox up to 36% with proof of certification.

Sam's Tours is a leader in efforts to protect the archipelago's natural resources and the only Palau dive center to receive the Palau Conservation Society „Corporate Partner in Conservation 10 Year Award“. Sam's Tours is also a corporate sponsor of the Palau Shark Sanctuary Fund.