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Tourism Unlimited communicates for h2c consulting

Munich, November 7, 2008 - Munich based PR and marketing agency Tourism Unlimited will account for all press and communication work of h2c consulting. The agency, that also supports clients with sales strategies, focuses on the tourism industry. h2c consulting is a consulting company for the hospitality and tourism industry and supports its clients with efficient sales strategies and market research. Objective is to effectively increase publicity and to market all services offered by h2c consulting.

Previously, Tourism Unlimited has adapted the Internet presence of h2c consulting. „We already know h2c’s services by heart and can therefore start communication work immediately“, says Judith Hoppe, Partner and responsible Key Account Director at Tourism Unlimited.

h2c consulting offers advisory services in hospitality distribution strategies. Additionally, the company supports its clients with e-commerce-strategies, channel performance optimization, web marketing as well as central reservation and distribution systems. h2c consulting is European partner of the US-American company PhoCusWright and coordinates all research measures for the European travel market.

About Tourism Unlimited

Tourism Unlimited is a PR and marketing agency that also offers business development within their range of services. The agency has specialised in the tourism industry including destinations, hotels as well as tour operators, dive, golf & spa suppliers. The agency was founded by Judith Hoppe, Sandra Spier and Christoph Hoppe in 2007. Tourism Unlimited sets a high value on creating unique and efficient strategies for its customers focussing on a well-balanced individual communication mix.